

Sparkling Wine Workshop

Making it work for your business

Wine Network Consulting | Tuesday, 9th December 2025

Session Two Program

1:30-1:45	15 mins	Arrival
1:45-1:50	5 mins	Welcome and intro Mark O'Callaghan

1:50-2:20	30 mins	Demand side: Make it work for your business and brand Mark O'Callaghan
2:20-2:35	15 mins	Viticulture for sparkling production: What's different and what do you need to know? Mick Griffith
2:35-2:55	20 mins	Making sparkling wine: How to make it profitable Glenn Thompson
2:55-3:10	15 mins	Break

3:10-4:10	60 mins	Tasting Glenn Thompson & Adam Keath
4:10-4:30	20 mins	General discussion and questions Mark O'Callaghan
