

Sparkling Wine Workshop

Making it work for your business

Marnong Estate Winery | Wednesday, 10th December 2025

9:00-9:15	15 mins	Arrival
9:15-9:20	5 mins	Welcome and intro Alex Beckett – Director of Wine, Marnong Estate

9:20-9:50	30 mins	Demand side: Make it work for your business and brand Mark O’Callaghan
9:50-10:05	15 mins	Viticulture for sparkling production: What’s different and what do you need to know? Glenn Thompson
10:05-10:25	20 mins	Making sparkling wine: How to make it profitable Glenn Thompson
10:25-10:40	15 mins	Break

10:40-11:40	60 mins	Tasting Mark O’Callaghan and Glenn Thompson
11:40-12:00	20 mins	General discussion and questions Mark O’Callaghan
